



SPONSORSHIP PROSPECTUS 2023

Dates: Wednesday 3rd - Friday 5th May 2023
Venue: Marriott Seattle Waterfront Hotel
**Title: Advancing Respiratory Virus Therapeutics:
Lessons Learned from COVID-19**
Expected Participants: 200 plus

BACKGROUND



This 7th isirv-AVG Conference will be an in-person conference but also enabling delegates who are unable to attend to join virtually (either live or on-demand). It will summarize the lessons learned about the development of COVID-19 therapeutics during the pandemic and applying them to ongoing development for seasonal and future pandemic viruses. The meeting will be of interest to pre-clinical and clinical investigators, clinicians, medical scientists from academia, pharmaceutical and biotech companies, regulatory bodies and public health experts.

Both pre-clinical and clinical advances in therapeutics for Covid-19, influenza and RSV will be discussed, to include the accelerated discovery of new therapeutics and their licensure. This will span across antivirals, monoclonal and polyclonal antibodies and immunomodulatory agents, alone and as combination therapy.

The programme will encompass the following topics:

- Preclinical Development (viral targets as well as host directed antiviral therapeutics)
- Clinical Trial Design Issues/Human Challenge/Omics
- Updates on Clinical Trials
- Regulatory Issues
- Treatment Updates
- Preparing for the Next Event: Surveillance, Clinical Research, and Prevention Strategies
- Access to care/global rollout

In addition to invited speakers for each of the 7 plenary sessions, we will ask for submission of abstracts for oral and poster presentations, covering these areas.

Having a on-line option will increase attendance for those who are unable to travel to Seattle, or if demand is greater than the capacity of the conference and for those who may not have the resources to travel to the meeting.

During the successful 6th isirv-AVG Conference in Washington DC in 2018, both pre-clinical and clinical advances in therapeutic and prophylactic agents for influenza, RSV and other respiratory viruses were addressed and we will build on those topics during this conference, to include therapeutics for COVID-19.

SCIENTIFIC & ORGANISING COMMITTEE



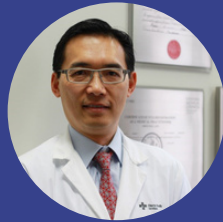
Michael Ison (Chair)

National Institutes of Health (NIH)
Bethesda, MD
USA



Helen Chu

University of Washington
Seattle, WA USA



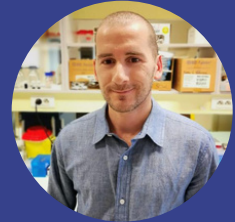
Nelson Lee

University of Toronto
Toronto, Canada



Lieve Naesens

The Riga Institute
Leuven, Belgium



Andres Pizzorno

International Center for Research in
Infectious Diseases, Lyon, France

SPONSORSHIP OPPORTUNITIES

The Organising Committee invite you to attend and participate in supporting this 7th isirv-AVG Conference. Sponsorship provides the opportunity to raise your company's profile and demonstrate involvement, commitment and support of therapeutic research and development.

Join us as a Sponsor and you will receive additional benefits and exclusive privileges

Benefits

GOLD
\$25,000

- Acknowledged as the Gold Sponsor with your company logo in the Programme/Abstract Book.
- Acknowledged sponsor of the Poster Reception.
- One full-page colour advertisement to be placed at the back of the Programme/Abstract Book (advertisement to be provided by sponsor).
- Your logo to be displayed in the registration area.
- Company profile of up to 250 words in length to be featured on the conference website, with a hyperlink.
- One Conference bag insert (item at sponsor's own expense).
- Exhibition stand space (if required) comprising of a table, 2 chairs and power supply.
- Two complimentary full conference registrations.

Benefits

SILVER
\$18,000

- Acknowledged as the Silver Sponsor with your company logo in the Programme/Abstract Book.
- One full-page colour advertisement to be placed in the Programme/Abstract Book (advertisement to be provided by sponsor).
- Company profile of up to 200 words in length to be featured on the conference website, with a hyperlink.
- One Conference bag insert (item at sponsor's own expense).
- Exhibition stand space (if required) comprising of a table, 2 chairs and power supply.
- One complimentary full conference registration.

Benefits

BRONZE
\$12,000

- Acknowledged as the Bronze Sponsor with your company logo in the Programme/Abstract Book.
- One half-page colour advertisement to be placed in the Programme/Abstract Book (advertisement to be provided by sponsor).
- Company profile of up to 150 words in length to be featured on the conference website, with a hyperlink.
- One Conference bag insert (item at sponsor's own expense).
- Exhibition stand space (if required) comprising of a table, 2 chairs and power supply.
- One complimentary full conference registration

SPONSORSHIP OPPORTUNITIES



There will be 2 lunch seminars, each with full audience capacity as the sole lunch venue. We welcome sponsors to discuss the topics and speakers with the Scientific Committee. The Committee reserves the right to determine the final programme.

Benefits

- Acknowledged as a Sponsor of a Lunch Seminar with your company logo in the Programme & Abstract Book.
- Company profile of up to 200 words in length, to be featured on the conference website, with a hyperlink.
- One complimentary full conference registration.
- One Conference bag insert (item at sponsor's own expense).
- The opportunity to distribute your own promotional materials during the seminar.
- Includes room rental, technical assistance, basic AV equipment and provision of lunch.
- Exhibition stand space (if required) comprising of a table, 2 chairs and power supply

LUNCHTIME SEMINARS
\$20,000 each

Benefits

- Acknowledged as the Welcome Reception Sponsor with your company logo in the Programme/Abstract Book.
- One full-page colour advertisement to be placed in the Programme/Abstract Book (advertisement to be provided by sponsor).
- Company profile of up to 200 words in length to be featured on the conference website, with a hyperlink.
- One Conference bag insert (item at sponsor's own expense).
- One complimentary full conference registration.

WELCOME RECEPTION
\$20,000

These will be provided to each conference delegate and will be printed with your Company logo. If the sponsor provides the bags the fee reduces by 50%

CONFERENCE BAGS
\$4,000

Benefits

- An exclusive branding opportunity for your company logo and name to be displayed on the bag.
- Acknowledged as a sponsor on the Conference website

SPONSORSHIP OPPORTUNITIES



These will be provided to each conference delegate and will be printed with your Company logo. If the sponsor provides the lanyards the fee reduces by 50%.

LANYARDS \$4,000

Benefits

- An exclusive branding opportunity for your company logo and name to be displayed on the lanyard.
- Acknowledged as a sponsor on the Conference website

Note: The design of the conference lanyard has to be approved by the Organising Committee.

Your company logo will displayed on a board during all tea/coffee breaks on that day and on a slide in the plenary room

TEA & COFFEE BREAKS

\$3,000 each day

Benefits

- An exclusive opportunity for your company logo and name to be displayed during the tea & coffee breaks
- Acknowledged as a sponsor on the Conference website

These awards will be given to the best oral and poster presentations, based on the scientific content.

ABSTRACT AWARDS \$3,000

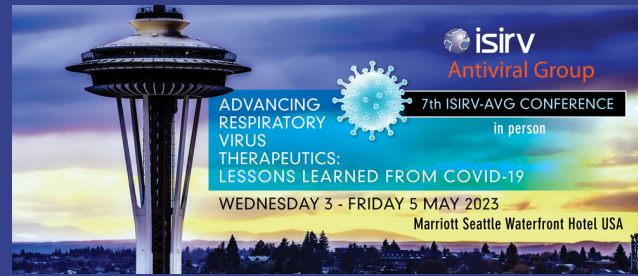
Benefits

- The Awards will be named after the Sponsoring Company
- Acknowledged as a sponsor on the Conference website

AD IN ABSTRACT BOOK \$2,000

- Full page advertisement.
- Acknowledged as a sponsor on the Conference website

SPONSORSHIP OPPORTUNITIES



PEN & NOTEPAD \$1,500

These will be provided to each conference delegate in the conference bag (item at sponsor's own expense).

- Acknowledged as a sponsor on the Conference website

FACE MASKS \$1,500

These will be provided to each conference delegate in the conference bag (item at sponsor's own expense).

- Acknowledged as a sponsor on the Conference website

HAND SANITISER \$1,500

These will be provided to each conference delegate in the conference bag (item at sponsor's own expense).

- Acknowledged as a sponsor on the Conference website

TRAVEL SCHOLARSHIP \$10,000

These awards (selected by the Scientific Committee) are given to young scientists (40 years of age and below) from low to middle income countries (as listed by the World Bank) as well as Fellows/Residents from other countries and will be used to cover travel, accommodation and registration.

Benefits

- The Awards will be named after the Sponsoring Company
- Acknowledged as a sponsor on the Conference website
- One complimentary full conference registration.



GRANTS

If you would like to provide a grant, please contact the AVG Executive Assistant/Conference Secretariat or members of the Organising Committee. We would be delighted to discuss with you any additional opportunities or new ideas that you may have to further engage with delegates.

AVG Executive Assistant

Lida DeSouza

DeSouza Associates, 70a Castle Street, Farnham, Surrey GU9 7LP, UK

Tel: +44 1252 722185

Email: lidadesouza@isirv.org or lida.desouza@desouza-associates.com

