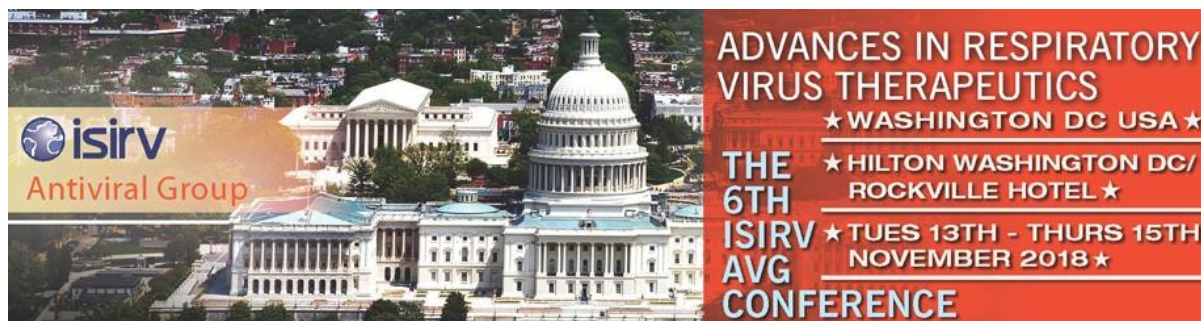


SPONSORSHIP PROSPECTUS



Conference Overview

Dates: Tuesday 13th - Thursday 15th November 2018

Venue: Hilton Washington D.C. / Rockville

Title: Advances in Respiratory Virus Therapeutics

Expected Participants: 150-250

Background

During the successful 5th ISIRV-AVG Conference in Shanghai in June 2017, it became clear that new data would be forthcoming in 2018 from ongoing clinical trials of investigational therapeutics for influenza, RSV and other respiratory viruses. Furthermore, as discussed during the earlier 4th ISIRV-AVG Conference in Austin in 2015, many questions remain on clinical development pathways, trial design and study endpoints.

This 6th ISIRV-AVG Conference will address both pre-clinical and clinical advances in therapeutic and prophylactic agents for influenza, RSV and other respiratory viruses. The topics will span antivirals, monoclonal and polyclonal antibodies, immunomodulatory agents and other adjunctive therapies, and will include consideration of regulatory issues central to advancing such agents to clinical practice.

We expect the Conference to be of interest to pre-clinical and clinical investigators, clinicians and public health experts.

The programme will encompass the following topics:

- Preclinical Development
- Clinical Trial Design and Regulatory Issues
- Clinical Trial Updates
- Pathogenesis, Biomarkers and Diagnostics
- Updates on Emerging Threats, Therapeutics and Antiviral Resistance

Organising and Scientific Committee

Kimberly Armstrong

Biomedical Advanced Research and Development
Authority (BARDA)
Washington DC
USA

Wendy Carter

Food and Drug Administration
Silver Spring, MD
USA

Alan Hay (Chair of isirv-AVG)

Francis Crick Institute
London
UK

Frederick Hayden (Chair)

University of Virginia School of Medicine
Charlottesville, VA
USA

Michael Ison (Co-Chair of isirv-AVG)

Northwestern University Feinberg School of Medicine
Chicago, IL
USA

Amy Krafft

NIAID/NIH
Rockville, MD
USA

Sponsorship Opportunities

The Organising Committee invite you to attend and participate in supporting this 6th isirv-AVG Conference. Sponsorship provides the opportunity to raise your company's profile and demonstrate involvement, commitment and support of therapeutic research and development. Join us as a Sponsor and you will receive additional benefits and exclusive privileges.

GOLD SPONSOR

\$25,000

Benefits

- Acknowledged as the Gold Sponsor with your company logo in the Programme/Abstract Book.
- Acknowledged Sponsor of the Welcome Reception.
- One full-page colour advertisement to be placed at the back of the Programme/Abstract Book (advertisement to be provided by sponsor).
- Your logo to be displayed in the registration area.
- Company profile of up to 250 words in length to be featured on the conference website, with a hyperlink.
- Two Conference bag inserts (item at sponsor's own expense).
- Two complimentary full conference registrations.

SILVER SPONSOR**\$18,000**Benefits

- Acknowledged as the Silver Sponsor with your company logo in the Programme/Abstract Book.
- Acknowledged sponsor of the Poster Reception.
- One full-page colour advertisement to be placed on the last page of the Programme/Abstract Book (advertisement to be provided by sponsor).
- Company profile of up to 250 words in length to be featured on the conference website, with a hyperlink.
- Two Conference bag inserts (item at sponsor's own expense).
- One complimentary full conference registration.

BRONZE SPONSOR**\$12,000**Benefits

- Acknowledged as the Bronze Sponsor with your company logo in the Programme/Abstract Book.
- One full-page colour advertisement to be placed in the Programme/Abstract Book (advertisement to be provided by sponsor).
- Company profile of up to 150 words in length to be featured on the conference website, with a hyperlink.
- A Conference bag insert (item at sponsor's own expense).
- One complimentary full conference registration.

LUNCH SEMINAR SPONSORS**\$20,000 EACH**

There will be 2 lunch seminars, each with full audience capacity as the sole lunch venue. We welcome sponsors to discuss the topics and speakers with the Scientific Committee. The Committee reserves the right to determine the final programme.

Benefits

- Acknowledged as a Sponsor of a Lunch Seminar with your company logo in the Programme & Abstract Book.
- Company profile of up to 200 words in length, to be featured on the conference website, with a hyperlink.
- One complimentary full conference registration.
- A Conference bag insert (item at sponsor's own expense).
- The opportunity to distribute your own promotional materials during the seminar.

Includes room rental, technical assistance, basic AV equipment and provision of lunch.

POSTER RECEPTION (IF NOT TAKEN UP BY SILVER SPONSORSHIP) \$10,000Benefits

- Acknowledged as the Sponsor of the Poster Reception with your company logo in the Programme/Abstract Book.
- Company profile of up to 150 words in length to be featured on the conference website, with a hyperlink.
- A Conference bag insert (item at sponsor's own expense).
- One complimentary full conference registration.

LANYARDS**\$4,000**

These will be provided to each conference delegate and will be printed with your Company logo. If the sponsor provides the lanyards the fee reduces by 50%.

Benefits

- An exclusive branding opportunity for your company logo and name to be displayed on the lanyard.
- Acknowledged as a sponsor on the Conference website and in the Programme/Abstract Book.

Note: The design of the conference lanyard has to be approved by the Organising Committee.

CONFERENCE BAGS**\$4,000**

These will be provided to each conference delegate and will be printed with your Company logo. (If the sponsor provides the bags the fee reduces by 50%)

Benefits

- An exclusive branding opportunity for your company logo and name to be displayed on the bag.
- Acknowledged as a sponsor on the Conference website and in the Programme/Abstract Book.

ABSTRACT AWARDS (3 AWARDS)**\$3,000**

The awards will be given to the best abstracts (oral or poster) based on the scientific content.

Benefits

- The Awards will be named after the Sponsoring Company.
- Acknowledged as a sponsor on the Conference website and in the Programme/Abstract Book.

EXHIBITION STAND**\$2,000**

- Table, 2 chairs and power supply.
- Acknowledged as an exhibitor on the Conference website and in the Programme/Abstract Book.

ADVERTISEMENT IN THE PROGRAMME / ABSTRACT BOOK**\$2,000**

- Full page advertisement.
- Acknowledged as a sponsor on the Conference website and in the Programme/Abstract Book.

BAG INSERTS**\$1,500**

A flyer or a similar piece of promotional material to be placed in each delegate conference bag.

- Acknowledged as a sponsor on the Conference website and in the Programme/Abstract Book.

PEN & NOTEPAD**\$1,000**

These will be provided to each conference delegate in the conference bag (item at sponsor's own expense).

- Acknowledged as a sponsor on the Conference website and in the Programme/Abstract Book.

TRAVEL SCHOLARSHIPS**\$10,000**

These awards (selected by the Scientific Committee) are given to young scientists (40 years of age and below) from low to middle income countries (as listed by the World Bank) and will be used to cover travel, accommodation and registration for up to 5 scientists.

Benefits

- The Awards will be named after the Sponsoring Company
- Acknowledged as a sponsor on the Conference website and in the Programme/Abstract Book.
- One complimentary full conference registration.

GRANTS

If you would like to provide a grant, please contact the AVG Executive Assistant/Conference Secretariat or members of the Organising Committee. We would be delighted to discuss with you any additional opportunities or new ideas that you may have to further engage with delegates.

AVG Executive Assistant

Lida DeSouza

DeSouza Associates, 70a Castle Street, Farnham, Surrey GU9 7LP, UK

Tel: +44 1252 722185

Email: lidadesouza@isirv.org or lida.desouza@desouza-associates.com