



## SPONSORSHIP PROSPECTUS



### Conference Overview

**Date:** 14-16 June 2017 (Registration opens on 13<sup>th</sup> June)

**Venue:** Regal East Asia Hotel, Shanghai

**Title:** *Prevention and Treatment of RVIs: Antivirals, Traditional Therapies and Host-Directed Interventions*

**Expected Participants:** 300

### Background

This Conference will be of interest to research investigators, clinicians and Public Health experts. It will focus on the progress in combatting respiratory virus infections (RVIs) with vaccines and therapeutics, including novel antiviral approaches, and will address regional issues, like the impact of RVIs in Asia and the use/effectiveness of traditional Chinese medicines. A special symposium on novel coronaviruses (SARS/MERS) will be featured.

The programme will encompass the following topics:

- Burden of RVI-associated diseases
- Vaccines for respiratory virus infections
- Disease pathogenesis and clinical management
- Updates on new antivirals and antibodies against influenza, RSV and other RVIs
- Innate antiviral immunity, genetic susceptibility and host-directed interventions
- Novel coronaviruses (SARS/MERS)
- Risks at the animal/human interface
- Prebiotics/probiotics/vitamins/traditional therapies
- Clinical trials, endpoints and regulatory issues
- Antiviral resistance
- Diagnostics for RVIs



## Organising Committee

### **Hongzhou Lu (Co-Chair)**

Fudan University & SPHCC  
Shanghai  
China

### **Bin Cao (Co Chair)**

China-Japan Friendship Hospital  
Beijing  
China

### **Alan Hay (Chair of isirv-AVG)**

Francis Crick Institute  
London  
UK

### **Yinzhong Shen**

Fudan University & SPHCC  
Shanghai  
China

### **Michael Ison**

Northwestern University Feinberg School of Medicine  
Chicago  
USA

### **Yuelong Shu**

China CDC  
Beijing  
China

### **Yualin Song**

Zhongshan Hospital  
Shanghai  
China

### **Yi-Wei Tang**

Memorial Sloan Kettering  
New York, USA

## Scientific Committees

### **George Gao (Co Chair)**

Chinese Academy of Sciences  
Beijing  
China

### **Frederick Hayden (Co Chair)**

University of Virginia School of Medicine  
Charlottesville  
USA

### **Yoshihiro Kawaoka**

University of Wisconsin  
Wisconsin, USA  
& University of Tokyo  
Tokyo, Japan

### **Amy Krafft**

NIAID  
Rockville, MD  
USA

### **Myoung-don Oh**

Seoul National University  
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### **Peter Openshaw**

Imperial College  
London  
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### **Malik Peiris**

The University of Hong Kong  
Hong Kong SAR  
China

### **Nahoko Shindo**

WHO  
Geneva  
Switzerland

### **Paul Anantharajah Tambyah**

Yong Loo Lin School of Medicine  
National University of Singapore  
Singapore

### **Melissa Willis**

Biomedical Advanced Research and Development  
Authority (BARDA)  
Washington  
USA



## **Sponsorship Opportunities List**

The conference chairs invite you to attend and participate in supporting this 5th isirv-AVG Conference. Sponsorship raises your company's visibility. Join us as a Sponsor and you will receive additional benefits and exclusive privileges.

### **GOLD SPONSOR** (Exclusive – 1 only)

**CNY200,000**

#### Benefits

1. Acknowledged as the Gold Sponsor with your company logo in the Programme/Abstract Book.
2. One full-page colour advertisement to be placed at the back of the Programme/Abstract Book (advertisement to be provided by sponsor).
3. Your logo to be displayed on the Agenda backdrop.
4. Your logo to be displayed in the registration area.
5. Company profile of up to 250 words in length to be featured on the conference website with a hyperlink.
6. Two Conference bag inserts (item at sponsor's own expense).
7. 2 units of booth stand space (first priority).
8. Lunch Seminar (approximately 50 minutes) –the exact date will be chosen by the Organizing Committee.
9. Acknowledged Sponsor of the Welcome Reception.
10. Four complimentary conference registrations.

### **SILVER SPONSOR** (2)

**CNY150,000**

#### Benefits

1. Acknowledged as the Silver Sponsor with your company logo in the Programme/Abstract Book.
2. One full-page colour advertisement to be placed on the 2<sup>nd</sup> or the last page of the Programme/Abstract Book (advertisement to be provided by sponsor).
3. Your logo to be displayed on the Agenda backdrop.
4. Your logo to be displayed in the registration area.
5. Company profile of up to 200 words in length to be featured on the conference website with a hyperlink.
6. Two Conference bag inserts (item at sponsor's own expense).
7. 1 unit of booth stand space (first priority).
8. Lunch Seminar (approximately 50 min) –the exact date will be chosen by the Organizing Committee.
9. Acknowledged Sponsor of the tea breaks.
10. Three complimentary conference registrations.



### **BRONZE SPONSOR (3)**

**CNY100,000**

#### Benefits

1. Acknowledged as the Bronze Sponsor with your company logo in the Programme/Abstract Book.
2. One full-page colour advertisement to be placed in the Programme/Abstract Book (advertisement to be provided by sponsor).
3. Your logo to be displayed on the Agenda backdrop.
4. Your logo to be displayed in the registration area.
5. Company profile of up to 150 words in length to be featured on the conference website with a hyperlink.
6. Two Conference bag inserts (item at sponsor's own expense).
7. 1 unit of booth stand space (first priority).
8. Acknowledged Sponsor of the tea breaks.
9. Two complimentary conference registrations.

### **POSTER RECEPTION**

**\$12,000 or CNY80,000**

Benefit to sponsor:

- Acknowledged Sponsor of The Poster Reception.
- The company's sponsorship status will be acknowledged on the Conference website.

### **ABSTRACT AWARDS (3 AWARDS)**

**\$3,000 or CNY20,000**

The awards will be given to the best abstract (oral or poster) based on the scientific content.

Benefit to sponsor:

- The Awards will be named after the Sponsoring Company.
- Awardees will be formally informed of their Sponsor's identity by the Organising Committee.
- Acknowledgement of the company's sponsorship status on the Conference website.

### **BAGS/BACK-PACKS**

**\$7,500 or CNY50,000**

These will be provided to each conference delegate and will be printed with your Company logo.

- A hyperlink from the Conference website.



## **LANYARDS**

**\$7,500 or CNY50,000**

Benefit to sponsor:

- An exclusive branding opportunity of your company logo or name to be displayed on the lanyard.
- Acknowledgement of the company's sponsorship status on the Conference website and in the Programme/Abstract Book.

Note: The design of the conference lanyard has to be approved by the Organising Committee.

## **PEN & NOTEPAD**

**\$1,500 or CNY10,000**

These will be provided to each conference delegate and will be printed with your Company logo (item at sponsor's own expense).

- A hyperlink from the Conference website.

## **BAG INSERTS**

**\$1500 or CNY10,000**

A flyer or one other similar piece of promotional material to be placed in each delegate conference bag.

- A hyperlink from the Conference website.

## **ADVERTISEMENT IN THE PROGRAMME/ABSTRACT BOOK**

**\$1000 or CNY 6,000**

- Full page A4 advertisement.

## **TRAVEL AWARDS**

**\$12,500 or CNY85,000**

These awards are given to young scientists (35 years of age and below) from low to middle income countries as listed by the World Bank and will be used to cover travel, accommodation and registration for up to 5 scientists. Selection will be based on abstracts submitted for oral or poster presentation and the final decision will be made by the Scientific Advisory Committee.

Benefit to sponsor:

- The Awards will be named after the Sponsoring Company
- Awardees will be formally informed of their Sponsor's identity by the Organising Committee.
- Acknowledgement in the final Programme & Abstract Book.
- A hyperlink from the Conference website.



## GRANTS

If you would like to provide a grant instead, please contact either the AVG Executive Assistant/Conference Secretariat or the local Professional Organiser, Richard Wang. We would be delighted to discuss with you any additional opportunities or new ideas that you may have to further engage you with delegates attending the 5<sup>th</sup> isirv-AVG Conference.

Local Professional Conference Organiser

Richard Wang

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